



A Group for Women in Broadcast

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RISE ANNOUNCES PAIRINGS FOR ITS INAUGURAL ALL FEMALE MENTORING SCHEME

4 May 2018 – Rise, the advocate group for gender diversity within the broadcast manufacturing and services sector, announces today the pairings for its first mentoring scheme. The programme will see experienced industry leaders from the broadcast sector guide 17 women at varying levels of seniority to offer their expertise and knowledge. The scheme has been made possible due to sponsorship from Clear-Com (gold), Avid, Bubble Agency, Pixelogic, Sony DADC (silver) and Sohonet and Hootsuite (meetings).

Each mentoring placement involves 12 hours of contact, the opportunity to meet their mentee group on a monthly basis, plus attend networking events and workshops throughout the six-month period. The mentee group were chosen from over 35 applications and the mentees are based all over the UK.

“Rise believe that mentoring schemes not only encourages individuals to strive to become better at what they do but also supports and guides them through the stages of achieving their goals,” comments Sadie Groom, founder of Rise. “We have been overwhelmed by the number of people who applied for the scheme and thrilled to be able to offer our Rise mentees the experts that have signed up. This is going to be a great programme and we look forward to supporting the mentees careers and personal development.”

The pairings are as follows:

- **Anne-Louise Buick**, Vice President of Global Field and Channel Marketing at Avid, will mentor **Zoe Gardiner**, Digital Marketing Executive at Rotolight
- **Sinead Greenway**, Chief Technology and Operations Officer at UKTV, will mentor **Sophie Nguyen-Thomas**, Senior Content Services Technician at Deluxe Technicolor Digital Cinema
- **Lucy Ainsworth-Taylor**, Co-Founder and Managing Director at Bluebolt, will mentor **Kate Higham**, Facilities Director at Splice Post
- **Amanda Darby**, Pinewood Creative Services, will mentor **Anna Patching**, Sound Engineer at OBS TV

- **Julie Parmenter**, Managing Director at Molinare, will mentor **Claire Wilkie**, Founder and Managing Director at Wilkie TV
- **Dee Davison**, Director for Strategy and Operations at Deluxe Entertainment Services Group, will mentor **Carys Hughes**, Design Engineer at Sky UK
- **Lesley Marr**, Operations Director at Molinare, will mentor **Vikki Barron**, Head of Operations at Green Rock
- **Sadie Groom**, Managing Director at Bubble Agency, will mentor **Danielle Hay**, Channel Partner & Events Manager at Editshare
- **Nicki Fisher**, Sales Director EMEA at Clear-Com, will mentor **Christina Kassabian**, Principal Expert at Avid
- **Victoria Holden**, Managing Director at Procam Projects, will mentor **Sarah-Jane Jones**, Booking Executive at Deluxe Media
- **Donna Mulvey Jones**, Head of Post Production at Freemantle UK, will mentor **Jasmine Brighthouse**, Edit Operations at Sky UK
- **Lesely Johnson**, Home Entertainment Director and Operations Director at BBC Worldwide, will mentor **Stefanie Heinzl**, Services Manager at Vubiquity
- **Helen Stevens**, Director of Broadcast Operations at ITV plc, will mentor **Kate Shury**, Test Analyst at UKTV
- **Naomi Carter**, Head of Production (Factual Entertainment) at Mentorn Media, will mentor **Calina Ho**, Project Manager at Sohonet
- **Morwen Williams**, Head of Newsgathering Operations at BBC News, will mentor **Nicki Werner**, Bookings Manager at dock10
- **Gay Bell**, Chief Executive and Founder at Platform Communications, will mentor **Ewa Rosset**, Key Partnerships Manager at Staff Heroes
- **Ingrid Simmons**, HR Director in UK and EMEA at Deluxe Entertainment Services Group, will mentor **Ella Ozsanlav**, Graduate Broadcast Sound Engineer at BT

Membership to Rise is free and details are available here: <http://risewib.com/>

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