



# Rise

## *Rise - Women in Broadcast*

Fostering Gender Diversity & Empowering Women at all stages of their career

*Partnership Opportunities 2026*

# WHY RISE WIB?

We are the leading organisation dedicated to fostering gender diversity through professional development, representation and community within the broadcast and media industry.

**Thousands of women have received mentoring, training and support within our global network:**

- **597 mentees (2018 - 2025)**
- **6000+ global members**
- **200+ Panel+ members**

## **The Challenge**

The broadcast and media technology space is massively underrepresented by women, and research also tells us that women that are in the industry are not being promoted at the same rate as men.

## **The Barriers**

Unconscious bias, lack of mentorship, limited role models and non-inclusive cultures prevent women from entering, thriving, and staying in broadcast and media technology careers.

## **The Opportunity**

The most immediate opportunity is to train, empower and create a community of future female leaders. The business case is undeniable: diverse teams are **25%** more profitable, make decisions **78%** faster, and generate **19%** more revenue through innovation.

## **The Solution**

Rise WIB directly tackles this issue by building networks, breaking down barriers, and creating pathways for women to succeed. With partner support, we can transform and strengthen the workforce while creating a more equitable industry for the future.

# GLOBAL PRESENCE

We are headquartered in the UK and our additional councils are strategically located across:

- Europe
- MENA
- India
- APAC
- ANZ
- North America (East Coast, West Coast, Canada)



# GOALS AND OUTCOMES



## LEVEL THE PLAYING FIELD

Remove systemic barriers and ensure equal access to opportunities for women across all career stages.



## ATTRACT, RETAIN AND ADVANCE WOMEN

Inspire women to join, stay, and progress through structured mentoring, training, and professional support.



## BUILD FUTURE TALENT PIPELINES

Bridge the gap between education and industry to attract and prepare the next generation of industry professionals.



## DRIVE SYSTEMIC AND CULTURAL CHANGE

Partner with organisations to embed inclusive practices and foster long-term industry transformation.



## EXTEND REGIONAL COMMUNITIES

Building global communities that make professional development accessible for women in broadcast and media, align with regional needs, and connect women and allies worldwide.



# HOW WE DO THIS: THE FIVE PILLARS



## Training

Mentoring

Elevate

Leaders

C-Suite

Specialist Courses



## Corporate

Strive to Rise

*(Diversity & Inclusion  
certification for businesses)*

Jobs Board

Regional Councils

Surveys +

Benchmarking



## Community

Regional Events

Trade Shows

Networking

Retreats



## Representation

Panel Plus

Awards



## Career Paths

Academy

Bursaries

Work Experience

A free, six-month initiative empowering women in broadcast and media technology - whether new to the industry or experienced professionals seeking growth.

**Mentees gain:**

- One-on-one mentorship: 12+ hours with senior industry mentors
- Exclusive networking: Access to industry events and connections
- Specialised training: Career mapping, personal branding, confidence building, and more
- Community: A supportive network of women uplifting each other

**Impact:**

- 597 mentees supported since 2018
- 107 applications in the first 2 weeks of 2026

**Mentee feedback (42 UK mentees, last 3 cohorts):**

- 90% feel part of a strong, supportive community
- 69% believe skills learned will advance their career
- 64% feel more confident professionally

**Top skills developed:**

Personal branding	LinkedIn	Confidence	Networking	Public Speaking
(62%)	(81%)	(98%)	(90%)	(84%)

# RISE 2026

## MENTORING PROGRAMME



*Rise doesn't just develop individual careers - it strengthens the entire industry by bringing together mentors, leaders, and rising talent who are committed to building a more inclusive and supportive future for women in broadcasting and media technology.*

**A high-impact, 6-week leadership development initiative building the next generation of senior women leaders in broadcast and media technology**

Designed for women, by women, this programme is for those already making an impact, managing people, stepping into leadership, or leading without the tools to do so confidently.

**What women will gain:**

- Lead with authenticity: Build self-awareness and lead with clarity and confidence
- Communicate with impact: Strengthen trust, influence, and relationships
- Break internal barriers: Overcome self-doubt and imposter syndrome
- Navigate real-world challenges: Resolve conflict, align teams, and manage with direction
- Lead with resilience: Develop a purposeful, adaptable leadership style that lasts

**Programme benefits:**

- Develop essential leadership skills women can use immediately
- Gain access to senior industry mentors
- Presenting with presence, impact, and influence
- Forge a powerful cross-industry network
- Targeted coaching and personalised development
- This is a premium, career-defining opportunity typically valued at around £3,000 per delegate. Thanks to the generous support of our partners, we're able to offer it at a heavily subsidised rate.

# Rise 2026 ELEVATE PROGRAMME



Rise Elevate

# WHY SUPPORT RISE WIB?

Rise WIB's initiatives are made possible through the invaluable support of industry organisations that share our dedication to empowering women and upskilling the workforce, ensuring a strong future for the broadcast and media technology industry.

Your partnership directly empowers Rise WIB to create transformative programmes that foster a more diverse and inclusive broadcast and media technology industry, upskill and empower women, and build the future talent pipeline.

*Rise is a Not-for-Profit and all funds are reinvested into the organisation to fuel future initiatives and drive continued progress.*

## WHY WE NEED YOUR SUPPORT:

As a priority, we need to cover all of our central costs to support our global councils. This includes our team, operational costs, marketing, website, and social media.

We can then create a full calendar of global activity to deliver for our communities. Everything we offer is only possible with partner funding.



# WHAT ARE THE BENEFITS?



## ELEVATE YOUR BRAND AND PR

Align with a movement that aims to safeguard the future of the broadcast & media industry by empowering women, promoting professional development, and fostering a more diverse and inclusive workforce.



## ATTRACT AND RETAIN TALENT

Gain access to Rise WIB's talent database, along with expert support to enhance and evolve your inclusion policies. These improvements can enhance your appeal to investors, attract top talent, and foster stronger strategic partnerships.



## SUPPORT CSR AND ESG GOALS

Invest in diversity and inclusion to strengthen impact, boost reputation, attract conscious stakeholders, and drive lasting success.



## UPSKILL YOUR WORKFORCE

Investing in the women in your business will enhance satisfaction, retention, and productivity while preparing women for leadership and driving long-term success.



## CONTRIBUTE TO TRANSFORMATIVE CHANGE

Take an active role in supporting programmes that create lasting, positive change and drive long-term industry transformation.



# 2026 PARTNERSHIP OPPORTUNITIES

## SOME OF OUR OPPORTUNITIES INCLUDE:

- MENTORING
- ELEVATE
- LEADERS
- C-SUITE
- TRADE SHOWS
- AWARDS
- SAFE CAR INITIATIVE
- RESEARCH PARTNER
- EVENT SUPPORTER
- STRIVE TO RISE

We have reimagined our sponsorship approach for 2026 to better align with your company's goals, values, target regions and budget.

Explore a variety of options available and enjoy the flexibility to mix and match elements to create a tailored package that works for you and your organisation.

Our pricing for core initiatives, including the C-Suite, Global Mentoring and Elevate, 2026 Programmes and Show Initiatives are fixed for the year, providing clarity and consistency for our partners.

You can now support our mentoring programme, either at a global level, or per territory. We also offer opportunities to support our events either at a global or regional level, and combine options to suit you.

# PROGRAMMES, INITIATIVES AND EVENTS FOR 2026

WITH YOUR CONTINUED OR NEW SUPPORT, WE WOULD LIKE TO DELIVER:

## Rise Programmes & Initiatives

- Breakfast Connections x 2 - sessions for women make new connections
- International Women's Day
- Redundancy Workshop - drop in session with experts in HR / legal / recruitment & using LinkedIn
- Allyship Workshop - how to support and advocate for women
- Time To - harassment in the workplace
- Strive to Rise - An accreditation programme for organisations
- Panel+
- Panel+ Communication & Media Training Programme
- OB Programme Day - bespoke programme for women in OB to build confidence / resilience and communication skills

## Rise Events

- Hamburg Open
- Crew Resources Show
- ISE
- Mediatech Festival Denmark
- IWD - London / Europe / ANZ / India
- NAB Vegas
- MPTS
- CabSat
- Broadcast Asia
- Broadcast India
- Rise Summer Party
- IBC
- NAB NY
- Rise Awards
- Rise Christmas Party

2026 RISE GLOBAL PARTNER	Global Bronze £5k	Global Silver £10k	Global Gold £20k	Global Platinum £30k
Logo on all emails about Rise. Email correspondence to be sent to 6000+ Rise members database, Regional Council contacts and other industry partners	•	•	•	•
Your company's logo on the partners page of the Rise website, with a link to your website	•	•	•	•
Promotion on Rise social media channels		•	•	•
A nominee from your company on the Rise Mentoring Scheme		•	•	•
Your company's logo on promotional material to be used across the Rise portfolio of programmes and international events			•	•
Logo on any print advertisements and signage	•	•	•	•
Your name will be included in all press releases related to Rise			•	•
A choice of headlining one of our planned events or initiatives of your choice, or create a bespoke event in a territory of your choice) and also receive 4 exclusive invitations to Rise events (summer party, Christmas party or Rise Awards shortlisting announcement at IBC),				•
Unlimited postings on the Rise Job Board				•

2026 RISE MENTORING PROGRAMME PARTNER	Regional Bronze £5k	Regional Silver £10k	Regional Gold £15k	Global Platinum £20k
Logo on all emails about Rise. Email correspondence to be sent to 6000+ Rise members database, Advisory Board contacts and other industry groups	•	•	•	•
Your company's logo on the partners page of the Rise website, with a link to your website	•	•	•	•
Promotion on Rise social media channels		•	•	•
Place on the Rise Mentoring Scheme (Silver - 1 / Gold 2* / Platinum 3*) *places must be in different territories		•	•	•
Your company's logo on promotional material to be used across the Rise portfolio of programmes and events			•	•
Logo on any print advertisements and signage	•	•	•	•
Your name will be included in all press releases related to Rise and its mentoring programme			•	•
A choice of headlining and 2 guest invitations to a programme event				•
Unlimited postings on the Rise Job Board				•

# MENTORING PROGRAMME



- Guaranteed mentee places on the programme in your chosen regions (1 for Bronze, 2 for Silver and Gold partnerships)
- Platinum partners also receive 2 guest invitations to a programme event and unlimited access to the Rise Job Board
- Logo featured across all Rise platforms, including emails, website, social media, and trade show stands
- Logo included on relevant print advertisements and event signage.
- Promotion on Rise's social media channels and in the mentoring newsletter.
- Flexibility to sponsor as many territories as you choose, tailoring your support to your organisation's priorities and CSR goals.

→ **BRONZE - £5K**

→ **GOLD - £15K**

→ **SILVER - £10K**

→ **PLATINUM - £20K**

# RISE LEADERS PROGRAMME



## Programme overview

- A dedicated programme for women transitioning into senior leadership
- Bespoke workshops delivered by accredited specialists
- Retreat planned for late 2026
- 60+ women have registered interest in the next edition

## Sponsorship package

- Opportunity to deliver a keynote to the cohort
- Networking with the cohort, including dinner and drinks
- Logo on venue signage
- Logo on Rise event correspondence (emails and newsletters)
- LinkedIn posts before and after the event
- Access to the cohort database\*
- Option to co-sponsor



**£30,000 HEADLINE**



**£10,000 PLATINUM**



**£5,000 GOLD**

*\*if opted in*

# STRIVE TO RISE

# RISE 2026

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## STRIVE TO RISE PROGRAMME

Strive to Rise is a programme designed to encourage and celebrate good practice within organisations in our industry. It serves as both a practical tool to help organisations increase and diversify their talent pool, and a way to celebrate, champion, and promote women and intersectionality within their teams.

Six companies took part in the pilot: Deluxe, disguise, TMT, Newsbridge, Timeline and SDVI, with a further 20 companies engaging with the framework.

We are partnering with AWS to provide a user-friendly platform for engagement and accreditation assessment.

**Launching soon – more details to follow.**

# THE RISE AWARDS

- Ceremony hosted by a comedian, taking place on November 17th (in-line with the DPP Leaders Briefing) at Troxy, London, and live-streamed globally
- Over 400 nominations received globally, with the shortlist announced at IBC 2026
- Featuring exclusive, “money can’t buy” raffle prizes.

## Rise Awards sponsorship from £5,500 includes:

- Three invitations to the Rise Awards gala dinner
- Your brand associated with one of the 17 award categories
- Your brand featured across all Rise Awards materials, including press releases, nomination and shortlist pages, newsletters, social media, and event signage



## Nominations from all Rise territories:

UK, Europe, MENA, US - East Coast, West Coast, Canada, ANZ, APAC and India

17

Diverse award categories

450

Guests anticipated for the Awards ceremony



# TRADE SHOW INITIATIVES

Increases opportunities for in-person connection, expanding industry networks, and strengthening the impact of Rise initiatives internationally.

## Trade shows and packages (from):

- IBC – from £3,500
- Broadcast Asia – from £2,000
- Broadcast India – from £2,000
- NAB – from £5,000
- MPTS – from £3,000
- Emergency Kits – £2,500 (**SOLD**)

## IBC-specific opportunities:

- Rise Awards Shortlist Drinks Reception – £2,500
- Media Training ½ Day Workshop Partner – £3,500
- IBC Safe Car – £5,000 (**SOLD**)

## Partner visibility and benefits

- Logo on all digital and print materials at the show
- Logo on Rise correspondence relating to the show (emails and newsletters)
- LinkedIn posts before and after the show, plus newsletter mentions
- Signage on the stand or at trade show events
- Logo on all Rise platforms, emails, website, social media, and trade stands
- Logo on any event-specific landing pages and print advertisements
- Promotion on Rise’s social media channels
- Access to scanned data of stand attendees
- Invitations to networking events



# OTHER WAYS TO SUPPORT RISE IN 2026

## Rise Jobs Board – £1,000\*

Benefit from visibility across the Rise community and demonstrate your commitment to recruiting an equitable workforce.

Includes 10 job posts + 5 free job post credits, promoted across social media and the Rise Jobs Board for 6 weeks.

\*Single purchase available at £100 per job ad.

## Community Partner – £3,000

Provide refreshments at one of our two key events in 2026 – either our Summer (June) or Christmas (December) gathering – and align your brand with community-building and inclusion.

## Rise Research Partner – £3,500

Fund research that delivers credible, data-driven insights into women's representation in the broadcast and media technology sector, enabling targeted diversity strategies and strengthening industry sustainability.

## Travel Fund Partner – from £250

Contribute to a hardship fund that covers or subsidised travel for Rise community members to attend programme events, initiatives, or trade shows who otherwise could not afford to take part.

## Rise Event Host – from £1,500

Host one of our initiatives or networking events by providing venue space (and/or refreshments). Typically suited for 75–125 guests.

## Rise Programme Host – from £750

Host either a Mentoring or Elevate Programme session by providing a venue and refreshments for 35–60 attendees.

*All options can be organised globally. Your company logo will be featured on relevant initiative/event landing pages on the Rise website, plus associated social media posts, and the ability to attend where applicable.*



# CONTACT US



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We offer a range of partnership opportunities to suit every budget and level of engagement.

Whether you want to amplify your brand, support women in broadcast and media locally, or play a strategic role in multi-region initiatives, there's a way for your organisation to make a meaningful impact.

Contact us to formalise your partnership or request further information.



# THANK YOU

Thank you for exploring Rise's initiatives. Your support fuels inclusive representation, talent development, and innovation, fostering an equitable and vibrant industry.

*Your contribution matters.*